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By: ICT-JL

Advisory No. **188**, s. 2025

October 10, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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INITIATE 2025: THE CAREER AND EDUCATION CONGRESS

Creat8 Stories Inc., in partnership with the Department of Labor and Employment (DOLE), the Employers Confederation of the Philippines (ECOP), and the EduCare Research and Development Foundation, will officially launch INITIATE 2025: The Career and Education Congress, to be held at SM Megamall, Megatrade Hall 1, on October 17-19, 2025.

The Congress aims to bridge the gap between education and employment by creating a nationwide collaborative ecosystem that connects learners, educators, institutions, and industry leaders. It seeks to foster long-term, cross-sector collaboration by providing a platform for engagement that empowers the next generation to become employable, entrepreneurial, and future-ready. It strives for sustainable progress and prepares participants to meet future challenges through shared insights, partnerships, and opportunities.

The activity will feature the program INITIATE-ED TALK: Guiding Your Future: Making Informed Choices in Senior High School (SHS) and Beyond, a TED Talk-style presentation with an option for a question-and-answer session. This session empowers Grade 9-12 learners to make informed decisions as they prepare for SHS and college. It highlights how understanding one's strengths, interests, and goals can guide the choice of strands, courses, and future pathways. With insights from the Department, learners will gain a clearer perspective on how SHS tracks connect to higher education and career opportunities, helping them feel more confident and prepared to shape their future.

Grade 9-12 and college learners, educators, schools, government agencies, policymakers, and industry leaders are invited to participate in this event to explore inclusive progress and innovation opportunities.

Interested participants may register using the link: <https://bit.ly/InitiateTickets>.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 012, s. 2025, titled Multi-Year Implementing Guidelines on the School Calendar and Activities and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact

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